



## SEA GRANT EXTENSION PROGRAM SERVES CALIFORNIANS

Eighty percent of California's 36.5 million people live within the 20 counties bordering the Pacific Ocean and San Francisco Bay, providing California with the largest ocean-based economy in the nation; just six of the coastal-dependent industries contribute \$43 billion annually to the State's economy. California has six major seaports, over 200 coastal marinas and harbors, and more than 1,000 coastal recreation areas that play host to over 100 million visitors per year. This level of commerce and tourism in the coastal zone places immense pressure on natural resources and creates a need for science-based solutions to resolve conflicts related to resource use, and contribute to their management and conservation.

## OUR MISSION

*“To discover and transfer science-based knowledge to help California and its residents balance the competing needs of using and conserving coastal marine resources for future generations”*

## SEA GRANT EXTENSION PROGRAM SOLVES PROBLEMS

Ten advisors and specialists, geographically spread along the coast and having diverse expertise, function as a statewide team that is uniquely positioned to provide unbiased solutions to address the many challenges facing coastal and marine resources. Sea Grant staff conduct applied research and move the results of marine research out of the universities and into the hands of people who use or manage coastal and ocean resources. Environmental stewardship, long-term economic development and responsible use of California's coastal and ocean resources are at the heart of Sea Grant's mission. We conduct research, education, and outreach programs associated with:

- Protection of water quality and insuring safe and sustainable seafood
- Control and management of aquatic invasive species
- Endangered salmon recovery, watershed restoration, habitat conservation and marine protected areas
- Development of ecosystem-based management, a new paradigm for managing our ocean resources involving a diverse group of stakeholders in an era of climate change
- Creation of collaborative partnerships to address critical needs in aquaculture, coastal community development, management of marine fisheries and the socioeconomic factors affecting fishing and fishing communities

**See back for specifics on advisors: contacts, addresses, areas of expertise**



University of California  
Cooperative Extension



# CALIFORNIA SEA GRANT EXTENSION PROGRAM DIRECTORY

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## MARINE SPECIALIST

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